LJ-244

BBA

3rd Semester Examination, July-Dec., 2020

Paper - IV

Business Environment

Time : Three Hours] [*Maximum Marks* : 90
[*Minimum Pass Marks* : 36

Note : Answer **all** questions. All questions carry equal marks.

Unit-I

1. What do you understand by Politico-legal environment ? Discuss how Politico-legal environment can influences business.

OR

Write notes on the following :

(*a*) Economic environment

(*b*) Socio-cultural environment

(*c*) Dynamism in Business environment

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Unit-II

2. Write a brief account of income savings and investment trends of India for last five years.

OR

Discuss the changing structure of Indian industry. Would you support privatisation of public sector undertakings for better efficiency ? Why and why not ?

Unit-III

3. What is Parallel economy ? Discuss its impact on Indian economy and suggest measures to minimise its impact.

OR

What will you suggest to curb generation of black money and bringing black money into the system ?

Unit-IV

4. Distinguish between Monetary policy and Fiscal policy. When and why are they used ?

OR

Write short notes on any **two** of the following :

(*a*) Role of government — Industrial policy

(*b*) EXIM Policy : features and objectives

(*c*) Globalization

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Unit-V

5. Critically analyse the problems of developing countries in International Trade. Why are regional trading blocks developed ?

OR

Write short notes on any **two** of the following :

(*a*) UNCTAD

(*b*) IMF

(*c*) GATT

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